# 2015 ANNUAL PROFILE **REGION 15**IOWA WORKFORCE DEVELOPMENT

# **Executive Summary**

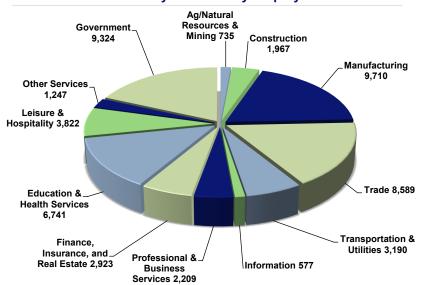
As of 2014, Iowa Workforce Development's (IWD) Region 15's largest private industry was Manufacturing, representing 19.0 percent (9,710) of the region's total covered employment of 51,033. The region's total employment increased by 1.2 percent since 2013, while the average annual wage increased by 3.1 percent to \$36,389 for all industries. The Construction industry posted the largest employment percentage increase of 12.9 percent during 2014.

IWD's Region 15 average weekly wage for all industries was \$700 for 2014. This was an increase of 3.1 percent since 2013. The highest average weekly wage for a private sector was in Manufacturing averaging \$964. Between 2013 and 2014, the Construction sector reported the largest percentage increase in average weekly wage of 9.9 percent.

# STATE OF IOWA

**IWD Region 15** 

# 2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

# **Ten Major Private Industry Employers**

Name of Company	Industry
Cargill Inc	Manufacturing
Hy-Vee Distribution Ctr	Wholesale Trade
Regal Distribution Ctr	Wholesale Trade
Ottumwa Regional Health Ctr	Health Services
John Deere Ottumwa Works	Manufacturing
Dexter Apache Holdings Inc	Manufacturing
Cambriidge Research	Finance and Insurance
Cargill Corn Milling Inc	Manufacturing
Bemis Co Inc	Manufacturing
Mahaska Hospice	Health Services

Source: Infogroup®

# **QUICK FACTS**

# Counties Included in lowa Workforce Development's Region 15

Appanoose	Mahaska
Davis	Monroe
Jefferson	Van Buren
Keokuk	Wapello
Lucas	Wayne

# 2014 Covered Employment (QCEW)

		%
Total Employment	51,033	3.4 <sup>1</sup>
Average Weekly Wage	\$700	85.6 <sup>2</sup>
Largest Private Sector: Manufacturing	9,710	3.9 <sup>3</sup>

<sup>&</sup>lt;sup>1</sup> Percent is based on statewide covered employment of 1,515,887

# **Census Statistics**

IWD Reg	ion	15
Population (	(201)	15)

137,145

<sup>&</sup>lt;sup>2</sup> Percent is based on statewide average weekly wage of \$818

<sup>&</sup>lt;sup>3</sup> Percent is based on statewide covered employment in specified sector

2013 - 2014 Covered Employment and Reporting Units by Industry

Re	eporting Uni	its		E		t
2013	2014	% Change		2013	2014	% Change
4,134	4,139	0.12%	Total All Industries	50,406	51,033	1.24%
3,682	3,697	0.41%	Private Business	41,263	41,709	1.08%
102	101	-0.98%	Ag/Natural Resources & Mining	739	735	-0.54%
350	362	3.43%	Construction	1,742	1,967	12.92%
204	202	-0.98%	Manufacturing	10,018	9,710	-3.07%
776	773	-0.39%	Trade	8,524	8,589	0.76%
238	242	1.68%	Wholesale Trade	1,928	1,906	-1.14%
538	531	-1.30%	Retail Trade	6,595	6,683	1.33%
226	221	-2.21%	Transportation & Utilities	3,055	3,190	4.42%
89	91	2.25%	Information	582	577	-0.86%
347	350	0.86%	Finance, Insurance, and Real Estate	2,101	2,209	5.14%
511	519	1.57%	Professional & Business Services	2,678	2,923	9.15%
405	426	5.19%	Education & Health Services	6,624	6,741	1.77%
326	326	0.00%	Leisure & Hospitality	3,808	3,822	0.37%
348	326	-6.32%	Other Services	1,393	1,247	-10.48%
452	442	-2.21%	Government	9,143	9,324	1.98%
100	99	-1.00%	State	454	450	-0.88%
252	249	-1.19%	Local	8,171	8,353	2.23%
100	95	-5.00%	Federal	517	521	0.77%

# QUICK FACTS

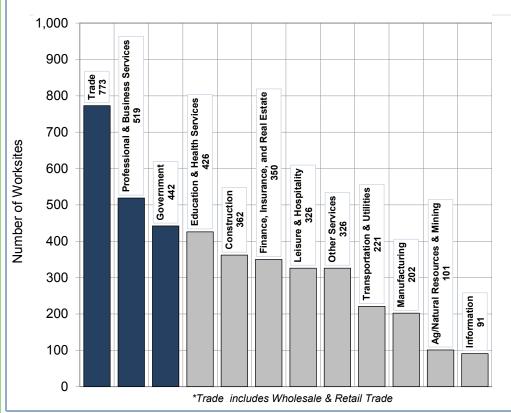
IWD Region 15 Greatest Number of Worksites

> \*Trade 773

Professional and Business Services 519

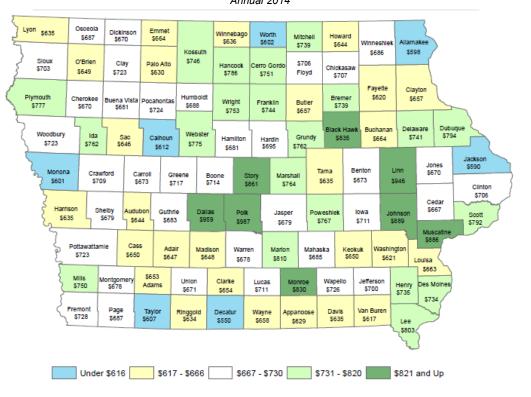
Government 442

# Reporting Units by Industry in 2014



2013	2014						Wage
	2017	% Change		:	2013	2014	% Change
\$ 35,303 \$	36,389	3.08%	Total All Industries	\$	679	\$ 700	3.09%
\$ 34,626 \$	35,855	3.55%	Private Business	\$	666	\$ 690	3.60%
\$ 35,801 \$	37,637	5.13%	Ag/Natural Resources & Mining	\$	688	\$ 724	5.23%
\$ 42,538 \$	46,723	9.84%	Construction	\$	818	\$ 899	9.90%
\$ 47,713 \$	5 50,107	5.02%	Manufacturing	\$	918	\$ 964	5.01%
\$ 25,722 \$	25,986	1.03%	Trade	\$	495	\$ 500	1.01%
\$ 41,186 \$	40,873	-0.76%	Wholesale Trade	\$	792	\$ 786	-0.76%
\$ 21,201 \$	21,740	2.54%	Retail Trade	\$	408	\$ 418	2.45%
\$ 45,528 \$	47,560	4.46%	Transportation & Utilities	\$	876	\$ 915	4.45%
\$ 30,916 \$	30,753	-0.53%	Information	\$	595	\$ 591	-0.67%
\$ 44,109 \$	46,400	5.19%	Finance, Insurance, Real Estate	\$	848	\$ 892	5.19%
\$ 39,753 \$	39,680	-0.18%	Professional & Business Services	\$	764	\$ 763	-0.13%
\$ 30,031 \$	30,276	0.82%	Education & Health Services	\$	578	\$ 582	0.69%
\$ 11,254 \$	11,432	1.58%	Leisure & Hospitality	\$	216	\$ 220	1.85%
\$ 23,682 \$	24,451	3.25%	Other Services	\$	455	\$ 470	3.30%
_							
\$ 38,361 \$	38,776	1.08%	Government	\$	738	\$ 746	1.08%
\$ 53,727 \$	54,634	1.69%	State	\$	1,033	\$ 1,051	1.74%
\$ 36,952 \$	37,501	1.49%	Local	\$	711	\$ 721	1.41%
\$ 47,123 \$	45,524	-3.39%	Federal	\$	906	\$ 875	-3.42%





# Average Weekly Wage Comparisons IWD Region 15 \$700 Rank Among All 15 IWD Regions 12 Statewide \$818

# **QUICK FACTS**

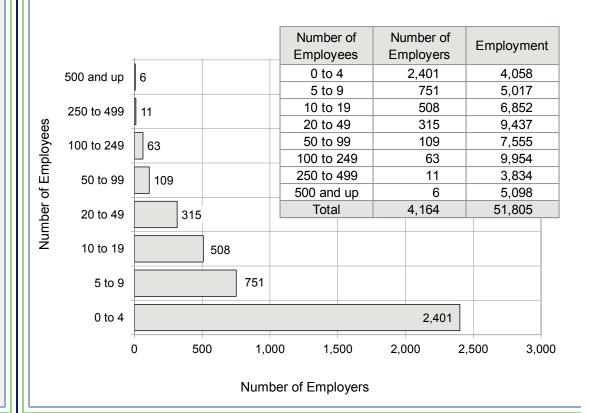
## Size of Firm

Six firms in
Region 15 employ
500 or more workers,
totaling 5,098
workers, which
accounts for
9.8 percent of total
employment in the
region.

Firms that employ less than 50 workers represent 95.5 percent of all establishments region-wide.

# **Size of Firm Based on Employment**

December 2014



# **QUICK FACTS**

# Quarterly Workforce Indicators Definitions

Total Employment
Number of workers
who are employed by
the same employer in
both the current and
previous quarter

New Hires
Total number of hires
that were also not
employed by that
employer during the
previous four quarters

For additional definitions see source information below the LED tables

# 2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

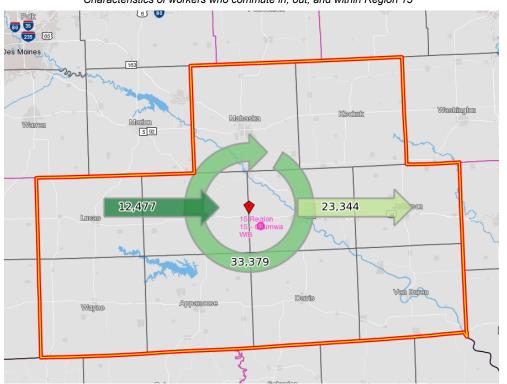
Comparison of Annual Averages from 3rd Qtr. 2013 to 3rd Qtr. 2014

	Region 15	Region 15
Quarterly Workforce Indicators	(2013)	(2014)
Total Employment	49,008	49,901
New Hires	6,685	7,565
Separations	8,048	8,580
Turnover Rate %	0.09	0.094
Average Monthly Earnings	\$3,011	\$3,092
Average New Hire Earnings	\$2,017	\$1,995
	lowa	lowa
Quarterly Workforce Indicators	(2013)	(2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <a href="http://lehd.did.census.gov">http://lehd.did.census.gov</a>. For definitions of the Quarterly Workforce Indicators, visit <a href="http://lehd.did.census.gov/doc/QWI">http://lehd.did.census.gov/doc/QWI</a> 101.pdf.

# Inflow/Outflow Job Analysis of Region 15 2013

Characteristics of workers who commute in, out, and within Region 15



For an online tour of the application, please follow this link: http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatisOnTheMap

# **QUICK FACTS**

# 'On the Map' Interactive Mapping Application

As of 2013, there were 45,856 primary jobs in this region.

23,344 workers live in Region 15 but leave the region for their primary jobs

72.8 percent (33,379) of the region's workers live and work in Region 15.

# ON THE MAP Statistics — Region 15

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
-	2013		20	11	20	09
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	45,856	100.0%	45,680	100.0%	45,682	100.0%
Jobs by Worker Age						
	20		20		20	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	10,691	23.3%	10,643	23.3%	11,156	24.4%
Age 30 to 54	23,610	51.5%	24,206	53.0%	24,533	53.7%
Age 55 or older	11,555	25.2%	10,831	23.7%	9,993	21.9%
Jobs by Earnings	20	13	20	11	20	09
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	11,390	24.8%	11,479	25.1%	12,554	27.5%
\$1,251 to \$3,333 per month	19,131	41.7%	19,784	43.3%	20,849	45.6%
More than \$3,333 per month	15,335	33.4%	14,417	31.6%	12,279	26.9%
	20	13	20	11	2009	
	Count	Share	Count	Share	Count	Share
White Alone	44,570	97.2%	44,497	97.4%	44,494	97.4%
Black or African American Alone	524	1.1%	427	0.9%	412	0.9%
American Indian or Alaska Native Alone	128	0.3%	129	0.3%	124	0.3%
Asian Alone	371	0.8%	367	0.8%	386	0.8%
Native Hawaiian or Other Pacific Islander Alone	23	0.1%	22	0.0%	23	0.1%
Two or More Race Groups	240	0.5%	238	0.5%	243	0.5%

Source: Local Employment Dynamics, On the Map: <a href="http://onthemap.ces.census.gov/">http://onthemap.ces.census.gov/</a>. For definitions and instruction on this mapping application, visit

http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted

# QUICK FACTS

# 'On the Map' Reports

One of the reports generated from 'On the Map' displays 45,856 total primary jobs in Region 15 and the distribution of age and monthly earnings of the workers.

41.7 percent of Region 15 workers earn from \$1,251 to \$3,333 per month.

25.2 percent of the region's workers are age 55 and older.

# Top 20 Growing Industries by Employment 2012 - 2022

		2012	2022		
Industry Description	NAICS	Estimated	Projected	Total	Percent
	Code	Employment	Employment	Growth	Change
Educational Services	611	5,775	6,215	440	7.6%
Self Employed and Unpaid Family Workers	671	6,460	6,855	395	6.1%
Nursing and Residential Care Facilities	623	2,110	2,480	370	17.5%
Ambulatory Health Care Services	621	1,520	1,875	355	23.4%
Warehousing and Storage	493	1,150	1,480	330	28.7%
Social Assistance	624	1,155	1,425	270	23.4%
Food Manufacturing	311	3,405	3,645	240	7.0%
Hospitals	622	2,380	2,615	235	9.9%
Specialty Trade Contractors	238	1,065	1,290	225	21.1%
Professional, Scientific, and Technical Services	541	1,120	1,345	225	20.1%
Food Services and Drinking Places	722	2,850	3,055	205	7.2%
Administrative and Support Services	561	1,130	1,315	185	16.4%
Food and Beverage Stores	445	1,680	1,850	170	10.1%
General Merchandise Stores	452	1,440	1,605	165	11.5%
Truck Transportation	484	1,205	1,360	155	12.9%
Local Government, Excluding Education and Hospitals	930	2,130	2,260	130	6.1%
Securities, Commodity Contracts, and Other Investments		520	645	125	24.0%
Gasoline Stations	447	1,085	1,200	115	10.6%
Religious, Grantmaking, Civic, Professional Organizations	813	1,040	1,155	115	11.1%
Machinery Manufacturing	333	2,210	2,310	100	4.5%

Source: Long-Term Industry Projections https://www.iowaworkforcedevelopment.gov/industry-projections

# "Hot Jobs" in Region 15

2012 - 2022

	2012	2022	Annual	Region 15		
Occupational Title	Estimated	Projected	Grow th	2015 Mean		Job
	Employment	Employment	Rate (%)	Annual Wage	Education	Training
Postsecondary Education						
Registered Nurses	1,145	1,320	1.5	24.51	AS	N
High School Diploma (or Equivalent) or less						
Insurance Sales Agents	230	275	2.0	24.61	HS	М
Carpenters	340	440	2.8	20.38	HS	Α
First-Line Supervisors of Office & Admin Support Workers	280	315	1.3	20.36	HS	N
Industrial Machinery Mechanics	185	230	2.4	19.77	HS	L
Operating Engineers & Other Construction Equipment Operators	345	405	1.7	18.64	HS	М
Packers & Packagers, Hand	240	280	1.7	14.77	< HS	S
Construction Laborers	270	330	2.2	14.29	< HS	S
Light Truck or Delivery Services Drivers	360	410	1.3	14.09	HS	S

Occupations were selected based on the annual growth rate from Region 15 2012-2022 occupational projections. https://www.iowaworkforcedevelopment.gov/occupational-projections

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

# **Employment and Unemployment Statistics**

Annual 2014

County	Labor Force	Number	Unemployment	Number
County	Labor : 0100	Unemployed	Rate	Employed
Appanoose	6,170	370	6.0	5,810
Davis	4,140	220	5.3	3,920
Jefferson	9,100	410	4.5	8,700
Keokuk	5,600	260	4.6	5,340
Lucas	4,320	180	4.1	4,150
Mahaska	11,940	540	4.6	11,390
Monroe	4,110	220	5.2	3,890
Van Buren	3,930	190	4.7	3,740
Wapello	18,260	1,050	5.7	17,220
Wayne	2,900	150	5.2	2,750
Total	70,470	3,570	5.1	66,900
(*=Average)	70,470	3,370	J. I	00,900

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

# **QUICK FACTS**

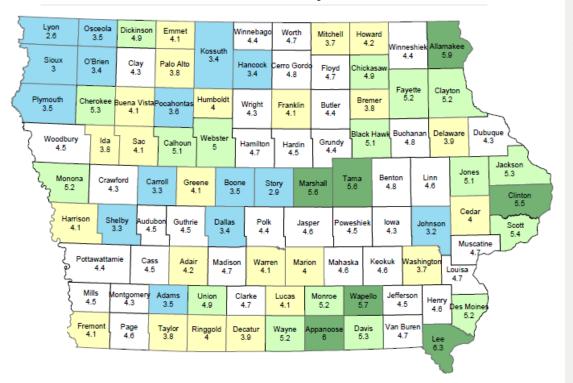
### **Labor Force 2014**

Unemployment averaged 5.1 percent in Region 15 for 2014. The region's jobless rate translated into 3,570 unemployed persons.

The 2014 unemployment rate for Region 15 was higher than the statewide average of 4.3 percent.

## **Unemployment Rates per Iowa Counties**

2014 Annual Average



**QUICK FACTS** 

# County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

Source: Local Area Unemployment Statistics (LAUS)

# **QUICK FACTS**

# Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Seven counties in Region 15 saw a decrease in UI benefits paid in 2014.

# Percentage Change in Total Unemployment Insurance (UI) Benefit Lyon Dickinson Mitchell Floyd Clayton Buena Vista Hardin Marshall Clinto Shelby Jasper Muscati Marion Clarke Jefferson Des Moir Decrease Increase

# CONTACT INFO

# Iowa Workforce Development

# Labor Market Information

1000 E Grand Ave Des Moines, IA 50319 515-281-8515 800-532-1249; Fax: 515-281-8195 iwd.lmi@iwd.iowa.gov www.iowalmi.gov

Equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities.

> TTY 515-281-4748; 1-800-831-1399



# For Additional Information about Region 15 — Visit our Website!

Source: Unemployment Insurance Statistical Data https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics

http://www.iowalmi.gov

